

### Founders & Staff:

Katie F. Kessler – Co-Founder  
Mark D. Kessler – Co-Founder  
Judith Friedman Nystrom – Co-Founder  
Betsy Polachek – Co-Founder  
Jennifer Gould – Director, Development & Fundraising  
Vanessa Puig – Administrative Director

### Board of Directors:

Terri Mason – Chairperson	Jeffrey S. Miller
Barry Gould – Treasurer	Sandra Perdomo
Robert Boyers, Esq.	Devon Rifkin
Jorge Iglesias	Jennifer Rivera
Officer Frank Jackson	Judy Schaechter, M.D.
John Mason	Monica Schatz

### Tournament Committee:

Barry Gould – Co-Chair  
Jorge Iglesias – Co-Chair  
Mark D. Kessler  
Julie Lambert  
Heather Rifkin  
Lyan Tassler  
Bonnie Weinberger

N I K E  G O L F



[www.thesamanthafoundation.org](http://www.thesamanthafoundation.org)

9350 South Dixie Highway, PH 3 • Miami, FL 33156 • Toll Free: 800-636-9520



## Third Annual Golf Tournament

Thursday, February 7, 2008  
at Westview Country Club



### Safety Facts

#### Unintentional Childhood Injuries Nationwide<sup>1</sup>

- Unintentional injury is the leading cause of death for children ages 1-18.
- Approximately 1,900 children ages 14 and under died at home from unintentional injuries in 2003. About 80% of these children were ages 4 and under.
- Each year, there are an estimated 3.4 million visits to hospital ERs by children ages 14 and under for injuries that occurred in the home.
- Unintentional home injuries are primarily caused by airway obstruction, fire and burns, drowning, firearms, falls, choking, and poisoning.
- The annual lifetime cost of unintentional injury among children ages 14 and under is nearly \$303.4 billion, which includes \$18.3 billion in direct medical costs, \$21.3 billion in future earnings lost and \$263.7 billion in lost quality of life.

#### Unintentional Childhood Injuries in Miami-Dade County<sup>2</sup>

- In 2004, 1,335 children ages 1-17 were hospitalized for non-fatal unintentional injuries.
- An additional 66 children ages 1-17 died as a result of unintentional injuries in 2004.
- Drowning is the leading cause of death for children ages 1-4, accounting for 55% of drowning incidents from 2000-2004. More than half of all drowning and near-drowning incidents occur in swimming pools.
- In 2004, ten infants under the age of 1 died in their own cribs/beds as a result of suffocation.
- Falls were the number one cause of hospitalization for children from birth to age 14 in 2004, injuring 353 children.

#### Sources:

- SAFE KIDS Worldwide – <http://www.safekids.org>
- Miami-Dade County Health Department

### Mission Statement

The Samantha Foundation believes in creating safe home environments for the purpose of protecting the lives and futures of children. Through a hands-on educational approach, we aim to raise awareness among parents, caregivers, and children about injury prevention. Our organization's goal is to be a trusted resource for the tools and information needed to actively create a safe home and, ultimately, decrease the number of injuries and deaths that affect millions of children each year.

### Thank You for Your Support!

*Katie F. Kessler* *Mark D. Kessler*



The Samantha Foundation, Inc. is a Florida nonprofit corporation. The Foundation is a publicly supported organization exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Our Federal Employer Tax ID number is 55-0814430. All donations are tax deductible as allowed by law.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR THE SAMANTHA FOUNDATION, INC. (#CH15124) MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-435-7352. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

About the Tournament

The Samantha Foundation's Annual Golf Tournament aims to raise funds needed to implement programs intended to promote home safety awareness. Our first two golf tournaments have raised more than \$150,000 to fund our program development. With our partners at the Injury Free Coalition for Kids of Miami, we have begun our Home Safety Project, coupling hands-on injury prevention education with safety kits needed for families to make an active change in their homes. Your continued support can help make this endeavor a long-term project that can benefit the lives of children for years to come.

Thank you in advance for your participation. We hope to see you every year to support this important cause.

Schedule of Events:

Registration & Lunch: 11:30 am – 12:30 pm  
Tournament Rules & Orientation: 12:45 pm  
Foursome Shotgun Start: 1:00 pm  
Cocktails & Silent Auction: 5:30 pm  
Dinner, Awards, Raffle & Live Auction with Dave Barry: 6:30 pm

**Dave Barry** returns as our Master of Ceremonies and Auctioneer Extraordinaire for our Third Annual Golf Tournament. Mr. Barry is a Pulitzer Prize-winning syndicated humor columnist whose work has been published in over 500 newspapers and more than 25 books. He has covered topics from hurricane preparedness to telemarketers, all with his signature tongue-in-cheek style.

About the Course

Westview Country Club

2601 N.W. 119th Street (Gratigny Parkway)  
Miami, FL 33167 (305) 685-2411

Since 1924, **Historic Westview** has remained a pillar of excellence and tradition as one of Miami's oldest and most exclusive country clubs. Its famous clubhouse has hosted numerous weddings, grand balls, societal functions, and fundraising events, all with Westview's renowned elegance and impeccable service.

After a multi-million dollar renovation in 2000, Westview's 6,786-yard Championship Golf Course features stunning greens designed to challenge every skill level, making it one of the most formidable and imaginative private courses in Florida.

About TSF's Safety Programs:

Since our last tournament, The Samantha Foundation has focused its efforts on spreading child home safety education throughout the community. In May 2007, TSF launched its first home safety seminar. Subsequently, TSF staff has conducted seminars for a number of organizations, including public and private schools, hospitals, and other local organizations. Parents are also given safety kits containing simple childproofing devices to prevent common household injuries – falls, choking, burns, poisoning, and drowning.

TSF will also offer water safety seminars in the spring of 2008 to address the high incidences of childhood drowning in Miami-Dade County. The courses will feature swimming lessons from certified instructors, preventative measures parents can take to safeguard areas with water, and home safety information. Funds raised from this tournament will be used to develop, expand, and perfect these programs.

Sponsorship

Ace Sponsor - \$7,500 - Foursome

**Four Nike Golf SV Tour Black Statin Wedge Sets (2)**  
**Four Nike AIR Zoom Golf Shoes**  
Four Nike Golf SUMO Rescue Clubs  
Four Nike New Unitized Putter  
Corporate Signage at Event  
Four Nike Golf Clima-Fit Zip Jackets  
Four Nike Resort Duffle Bags  
Four Nike Golf Shirts  
Four Nike Valuables Packs  
Four Nike Golf Umbrellas  
Four Nike Golf Hats  
Four Dozen Nike Golf Balls  
Includes Lunch and Dinner

Eagle Sponsor - \$5,000 - Foursome

**Four Nike Golf SUMO Rescue Clubs**  
**Four Nike New Unitized Putters**  
Corporate Signage at Event  
Four Nike Golf Clima-Fit Zip Jackets  
Four Nike Resort Duffle Bags  
Four Nike Golf Shirts  
Four Nike Valuables Packs  
Four Nike Golf Umbrellas  
Four Nike Golf Hats  
Four Dozen Nike Golf Balls  
Includes Lunch and Dinner

Birdie Sponsor - \$2,500 - Foursome

**Corporate Signage at Event**  
**Four Nike New I.C. Series Milled Putters**  
**Four Nike Golf Clima-Fit Zip Jackets**  
Four Nike Resort Duffle Bags  
Four Nike Golf Shirts  
Four Nike Valuables Packs  
Four Nike Golf Umbrellas  
Four Nike Golf Hats  
Four Dozen Nike Golf Balls  
Includes Lunch and Dinner

Par Sponsor - \$300 - Individual

Nike Resort Duffle Bag  
Nike Golf Shirt  
Nike Valuables Pack  
Nike Golf Umbrella  
Nike Golf Hat  
Sleeve of Nike Golf Balls  
Includes Lunch and Dinner

Table Sponsor - \$1,000

Preferred Seating for 10 Dinner Guests  
Corporate Signage at Event  
Preferred Bottles of Wine  
Goodie Bag for Each Guest

Dinner Sponsor - \$75 - Individual

Your Commitment

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Home #: \_\_\_\_\_ Work or Cell #: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Shirt Size: \_\_\_\_\_ Do you play golf (circle one): Lefty or Righty

Please include the names of the golfers in your foursome  
(Indicate if you would like to be assigned to a group)

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Home #: \_\_\_\_\_ Work or Cell #: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Shirt Size: \_\_\_\_\_ Do you play golf (cir cle one): Lefty or Righty

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Home #: \_\_\_\_\_ Work or Cell #: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Shirt Size: \_\_\_\_\_ Do you play golf (circle one): Lefty or Righty

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Home #: \_\_\_\_\_ Work or Cell #: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Shirt Size: \_\_\_\_\_ Do you play golf (circle one): Lefty or Righty

Sponsorship - Circle the level of Sponsorship:  
Ace - \$7,500 Eagle - \$5,000  
Birdie - \$2,500 Table - \$1,000

Name to appear on sponsor sign: \_\_\_\_\_

Individual Golfers:  
# of Players: \_\_\_\_\_ @ \$300 per player = \$ \_\_\_\_\_  
Dinner only: \_\_\_\_\_ @ \$75 per person = \$ \_\_\_\_\_  
Total amount enclosed = \$ \_\_\_\_\_

Please Make Checks Payable To: The Samantha Foundation, Inc.

Mail Registration Forms and Sponsorship to:  
The Samantha Foundation, Inc.  
9350 South Dixie Highway, PH 3, Miami, FL 33156  
or  
Register online using a credit card at:  
[www.thesamanthafoundation.org](http://www.thesamanthafoundation.org)

Questions:  
Vanessa Puig: (305) 670-0096 or [vanessa@thesamanthafoundation.org](mailto:vanessa@thesamanthafoundation.org)